HOW TO BECOME

- A CHEMIST
- A MAGICIAN
- A MASTER CRAFTSMAN

with

GILBERT TOYS

THE A. C. GILBERT COMPANY
New Haven, Conn., U. S. A.

The Man

who invented and perfected

GILBERT TOYS

BOTH, mind, the man who knows the things that thrill the heart of a boy. The man who once was one of Yale's great athletes and an Olympic World's Champion. The man who invented and perfected Erector, Big Boy Tool Chests, Gilbert Chemistry Outfits, Mystic Magic Sets, and other World's Champion Toys.

Meet Mr. A. C. Gilbert. Millions of boys have read his books. Millions of boys have heard him on the radio with his friends, Babe Ruth, Ted Jones, Grantland Rice and many other athletic and sports heroes. And millions of boys have spent their most exciting days playing with Gilbert Toys.

Mr. Gilbert knows what boys want. Sometimes grown-ups will hint he's wrong. But the boys everywhere know he is right, and they prove it by putting Gilbert Toys at the top of their Christmas lists.

That is why the great Gilbert Toy Factory on Erector Square, New Haven, Connecticut, covers many acres of ground, where hundreds of people and hundreds of tons of production machinery keep busy, day after day, turning out Gilbert Toys to make boys happy.

THE A. C. GILBERT COMPANY
NEW HAVEN, CONN., U. S. A.

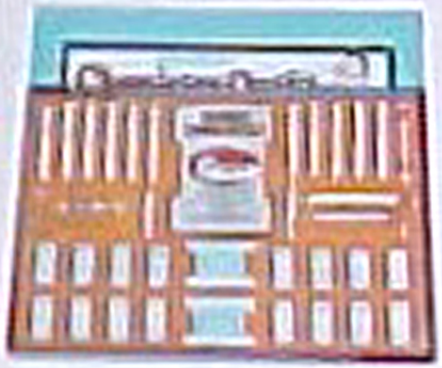
Be the first boy in your crowd to have a complete CHEMICAL LABORATORY

You're a REAL chemist when you have a Gilbert chemistry outfit

Gilbert No. 1—BABY BEGINNER'S SET

Gilbert No. 5—JUNIOR CHEMIST'S SET

Gilbert No. 6—GREAT CHEMIST'S SET



Gilbert No. 10—GRADUATE CHEMIST'S SET

Think of all the exciting things you can build with a GILBERT Big Boy TOOL CHEST

BIG BOY
No. 101 [illegible]

BIG BOY CABINET No. 1

BIG BOY
No. 101 E

BIG BOY CABINET No. 1

BIG BOY CABINET No. 2

BIG BOY CABINET No. 3

GILBERT bench type TOOL CHESTS for the boy who wants to be a Real Craftsman

No. 8 GILBERT BENCH TYPE TOOL CHEST

No. 9 GILBERT BENCH TYPE TOOL CHEST

No. 11 GILBERT BENCH TYPE TOOL CHEST

KIT BOY ELECTRIC LATHE No. 734 (above)

For automatic electric wood turning. Powered by Gilbert 3 Speed Universal Motor, operates on A.C. or D.C. Mounted on a Wooden bed, has all work and tool rests, also two plain and two center, also set and accessories. Furnished, screw chucks. With the addition of Independent type chuck, 1½" chuck and pulley grip handle (purchased separately) is capacities into circular sanding rolls. With chuck attachment, wood chuck grips up to and include 1½" in diameter can be taken. Lathe tools would up to ½" in diameter and 12" long. Including parting, sanding and boring attachments (purchased separately)

Mystify your Friends! Be a BOY MAGICIAN!

With Gilbert Mysto Magic

Above—No. 14 GILBERT MYSTO MAGIC

Above—No. 5 GILBERT MYSTO MAGIC

Magic Secrets of the World's Greatest Magicians

Clever—Unique—new and old sensations that can be performed by any man, woman or child.

The last word in Conjuring

TEST YOUR PUZZLE SOLVING SKILL

At left—GILBERT No. 1011 PUZZLE SET

All of the most interesting and fascinating puzzles available. See how quick and keen you are with your Puzzle Set. Is easy when you know how. Complete instruction booklet gives hints as to the solution of each puzzle.

Gilbert Puzzles can come in the form of a game and combining some form of mental gymnastics and fun. Nothing like exercising the mental muscles.

Boys, Make your own Parade!

This is Toyland's newest sensation! The Gilbert Erector Set. With it you can actually cut and make your own full-sized vehicles, machines, buildings and a menagerie of other lifelike toys, quickly and easily.

It set boys's time you can produce from here of steel, an entire and complete array of vehicles, each built to perfectly functional, professionally true scale. Erector Set is the most fascinating game ever invented for boys and grown-ups.

Think of the pleasure you can make, building and selling full boys and grown-ups! Boy, you boy can make enough money in a week or two to pay for the entire Erector Set.

It is simple to operate. Power is supplied by a built-in electric battery unit. Just plug it into any electrical outlet in your home.

It's a real moneymaking machine, completely for grown-ups.

Now every boy can have his own toy factory right in his own home, and make as many toys as he wants, right to order. The Erector Set comprises over one thousand and eight hundred of steel, construction book and complete set of finishing and decorating tools.

Kaster Kit Moulds

GILBERT KASTER KIT METAL

No. 1 KASTER KIT PAINTS

LEARN ELECTRO PLATING

IT'S FUN TO MAKE JIG SAW PUZZLES LAMPS NOVELTIES, ETC.